

Volunteer Social Media Ambassador

Organization: StandUp for Kids

Target Audience: Alpha Xi Delta collegiate and alumnae members

About StandUp for Kids

For 35 years, StandUp for Kids has been showing up for youth experiencing homelessness across the country. Our four core pillars – Youth Outreach, Housing Support, School Mentoring, and Food Access – help thousands of young people find safety, stability, and opportunity each year.

Role Overview

We are looking for passionate Alpha Xi Delta members and alumnae to serve as **Volunteer Social Media Ambassadors**. In this role, you will use your voice and platforms to help expand StandUp for Kids' reach and inspire others to get involved in ending youth homelessness.

Responsibilities

- **Engage** with StandUp for Kids' social media posts by liking, commenting, and sharing to amplify our message.
- **Promote** campaigns, awareness days, and fundraising initiatives like *National Homeless Youth Awareness Month* and *Give Boldly* year-end appeals.
- **Share** personal posts or stories highlighting why you support StandUp for Kids and encouraging others to learn more, volunteer, or donate.
- **Leverage networks** within Alpha Xi Delta chapters, alumnae associations, and personal circles to broaden awareness.
- **Model advocacy** by spreading kindness, inclusivity, and awareness around youth homelessness.

Time Commitment

- Approximately 1–2 hours per month.
- Flexible to your schedule; simply engage with posts and share content when you see it.

Ideal Candidate

- Collegiate or alumnae member of Alpha Xi Delta who is active on social media.
- Passionate about advocacy, youth empowerment, and community service.
- Excited to make a difference with just a few clicks and shares.

Why Volunteer?

- Support Alpha Xi Delta's **Kindly Hearts Initiative** and commitment to service.
- Help amplify StandUp for Kids' mission during *National Homeless Youth Awareness Month* in November and throughout the year.
- Gain volunteer experience that fits into a busy academic, alumnae, or professional schedule.
- Be part of a nationwide network of sisters working to make an impact for vulnerable youth.

Interested? Sign up today and start engaging with us. Together, we can show up and stand up for youth who need us most.

Social Media Recruitment Post Idea



Alpha Xi Delta Sisters!



Want to make an impact in just a few clicks? StandUp for Kids is looking for **Volunteer Social Media Ambassadors** to help amplify our mission to end youth homelessness.




Engage with our posts



Share with your networks



Spread awareness during *National Homeless Youth Awareness Month* and beyond

It's only 1–2 hours a month , totally flexible, and a great way to live out the **Kindly Hearts Initiative** while supporting youth in need. ✨ Sign up today and help us show up for kids who need us most.
[Insert sign-up link or contact info]

#AlphaXiDelta #KindlyHeartsInitiative #StandUpForKids #GiveBoldly