

## WEBSITE PRIVACY POLICY

Privacy Policy last updated: May 2025

**StandUp For Kids** (“we”, “our”, “us”, or the “Organization”) understands the importance of protecting your privacy. We want to make sure that you understand what type of information is gathered and tracked, and how the information is used and with whom the information is shared. This privacy policy (“Privacy Policy”) describes how we collect and use information about our online visitors and what choices you have regarding our use of your information. We may update this Privacy Policy from time to time and will update the “Last updated” date above. By visiting this website or using our mobile application (the “Site”), you accept the practices described in this Privacy Policy.

This Privacy Policy applies to all information collected through your communications with the Organization, whether electronic, written, or oral. By accessing our Site, you accept the practices described in this Privacy Policy.

If you have a concern or question about this Privacy Policy, about privacy at the Site, or to inquire about any Personal Information (defined below) you provided us, please send an email with your question or concern to [ITSupport@standupforkids.org](mailto:ITSupport@standupforkids.org).

### What Information Is Collected?

The Organization collects information that identifies you as an individual or information which is linked or linkable to you as an individual, which will collectively be referred to throughout this Privacy Policy as “Personal Information”. We collect Personal Information from individuals, such as visitors, volunteers, or donors, when you provide it voluntarily through sign-up forms. Personal Information can include data such as names, addresses, ZIP codes, telephone numbers, birthdays, demographic information, e-mail addresses, and payment information.

We may also collect non-personal information about our online visitors using “cookies”, pixels, web beacons, and other technologies that operate automatically when you visit our website. We use this information to give our Site visitors and users a more relevant experience and to help us make technical improvements. If you do not want us to collect information using cookies, you can disable this function in your browser. If you block cookies from us, however, you may not be able to see personalized content and our website may not function optimally. You can stop collection of information by mobile applications easily by uninstalling the application or adjusting your privacy settings on your mobile device.

If you would like more information about what Personal Information we collect, would like us to stop using your Personal Information, or simply wish to unsubscribe from our mailing list, please contact us at the contact email address noted above.

Please note that we do not intentionally request or collect information from, or direct this Site to, people under 13 years old or people outside of the United States of America. If you believe that you have (or if you are a parent/guardian of a minor and believe that your child has) submitted Personal Information to the Organization without your consent and you would like this information restricted or removed, please contact us at the email address noted above.

## **What Do We Do With Personal Information?**

We use Personal Information for specific purposes in support of the Organization's mission. Uses may include contacting you about programs and activities and requesting and facilitating donations. We may also disclose Personal Information that we collect or you provide as described in this Privacy Policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other trusted third-party companies or individuals we use to support the Organization.
- With analytics and search engine providers that assist us in the improvement and optimization of our services.
- With other non-profits.
- In the event that we sell or buy any business or assets, in which case we will disclose your Personal Information to the prospective seller or buyer of such business or asset.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We work with third-parties to provide credit card, bank, payment and information processing services and order fulfillment services with their own applicable privacy policies. For instance, if you choose to make a donation online, we will share your personal information with our processing service providers.

## **Data Security**

We maintain reasonable security measures to protect your Personal Information from unauthorized use. While no protections are completely secure, we strive to apply best practices to protect your Personal Information from unauthorized physical and digital access.

## **Links to Third-Party Websites**

Our website may include links to third-party websites, such as payment processors, whose privacy practices may differ from ours. These links are provided solely to support our mission and facilitate specific purposes, such as processing donations or sharing resources. This Privacy Policy does not cover, and we are not responsible for, the privacy, information, or other practices of these third-party websites or organizations. By using these third-party websites, you acknowledge and agree that their privacy policies, and not ours, will govern your interactions with them. We encourage you to review the privacy policies of any third-party organizations or companies you interact with through these links. While we aim to partner with trusted services, we cannot be held responsible for their content, privacy policies, or practices.

## **Questions?**

If you have any questions about this Privacy Policy, please contact us at the email address noted above.