



One life at a time.

CASE FOR SUPPORT

**TAKE ACTION TO HELP END THE CYCLE  
OF YOUTH HOMELESSNESS**

**STANDUP  
IN ACTION  
CAMPAIGN**



StandUpInAction.org



StandUpForKids.org

1-800-365-4KID (1-800-365-4543)

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## **DONATE NOW**

See other ways to contribute

# One life at a time.

## VISION

We strive to build communities where all youth know care, feel loved and have a support system to help them move quickly from **surviving to thriving.**

## MISSION

To end the cycle of youth homelessness.

## DRIVEN

As a national non-profit organization, StandUp for Kids cares for homeless and at-risk youth by transitioning them from crisis to connection. **We give our youth a sense of safety, hope, and belonging through housing support, mentoring, drop-in centers, and street outreach.**



*"I can navigate the world and not let it break me on a daily basis."*

- MARQUESHA "KEKE" BABERS,  
StandUp for Kids Ambassador



# 4.2 MILLION

## HOMELESS YOUTH ARE ON AMERICA'S STREETS.

And that's a dangerous place to be.

### FACT

#### WITHIN THE FIRST 48 HOURS

**22%** are approached by someone soliciting drugs

**1 in 3** are lured into prostitution, often trading sex for food or a place to sleep

It is unimaginable that there are kids right now, in our own communities, completely on their own without any support.

These kids are our Nation's invisible homeless population, undercounted for years, hiding out in cars and abandoned buildings, in motels and on couches.

We know that the number of teens and young adults living on the streets is only growing.



With your support, we can reach more of them.

#### Every day, youth are exposed to:

**ACUTE DISEASES**

**SEXUAL ASSAULT**

**PHYSICAL ASSAULT**

**UNWANTED PREGNANCIES**

**DRUGS AND ALCOHOL MISUSE**

**UNTREATED MENTAL ILLNESS**

**SUICIDE**

#### The facts we can't ignore:

**1 in 5** children (between ages 10-18) will run away

**1 in 10** young adults (ages 18-25) and 1 in 30 adolescents (ages 13-17) experience some form of homelessness over the course of a year

**550,000** experience an episode of homelessness for a week or longer

**50,000** sleep on the streets for six months or more at a time

**50%** of homeless youth:

- are under the age of 18
- are unsheltered; sleeping outside, in a car, a park, an empty building
- have been in the juvenile justice system, in jail, or detention

**33%** had once been part of the foster care system

**1 in 5** runaways and homeless youth become victim to human trafficking- inclusive of sex and labor trafficking



## TAKE A STAND WITH US

Your contributions power our impact

- ✓ Our vision is to get every young person off the streets and into a promising future filled with opportunity...
- ✓ One where they have a place to sleep, a safe place to call home...
- ✓ Opportunities to go to school, get jobs, get access to health care...
- ✓ One-on-one time with mentors who can guide and inspire them.

### OUR GOAL

# \$5 MILLION

This funding and support means we can get closer to ending the **cycle of youth homelessness** by breaking the patterns that hold these kids back and help move them forward on new paths by...



### BUILDING

the capacity of our street outreach programs so our volunteers can find and connect with more youth



### EXPANDING

our school-based mentoring programs so that more at-risk students graduate from high school



### MULTIPLYING

the placement of 18- to 24-year-olds into stable housing



### SCALING

the number of outreach centers nationwide that welcome our young people and provide a safe space to land

# A PROFILE OF HOMELESS YOUTH IN AMERICA



## WHAT

does it mean to be  
a homeless youth?

**Defined as youth and young adults, ages 12 to 24, unaccompanied by a parent or guardian**

**They often DO NOT fit the traditional idea of what 'homelessness' looks like, they:**

- Go to school
- Have jobs
- Participate in community activities
- Enjoy social lives with friends who have safe, dependable places to sleep every night



## WHO

is on the streets?

**Early Runners:** Displaced from their homes due to severe conflict, abuse, or neglect and experiencing short-term homelessness.

**Doubled-Up:** Transition aged (18+), cannot return home, and require housing with life-skills training.

**Older, Employed Homeless Youth:** Highly mobile with access to part or full-time employment, but no access to affordable housing opportunities.

**Street-Dependent Youth:** Sleeping out of home for six months or more, in need of services to assist with education, employment, and reconnecting with family or social support networks.

**Homeless Youth with Long-Term Disabilities:** Experiencing cognitive or emotional challenges and requiring support into their adult years.



## WHY

have they left home?

**Family Instability,** including child abuse and/or neglect, domestic violence, parental substance abuse, and conflict over sexual orientation or gender identity.

**System Involvement,** including the child welfare and juvenile justice systems. A young person leaves the foster care system anywhere between the ages of 18-21. For many, "aging out" is accompanied by instant homelessness because housing is tied to government support.

**Residential Instability** with one's family and usually due to economic issues.

**Extreme Disconnection** from education, employment, health care, and the positive communities, social and support networks that could help them to change their circumstances.



# THEIR STRUGGLE IS OUR CHALLENGE



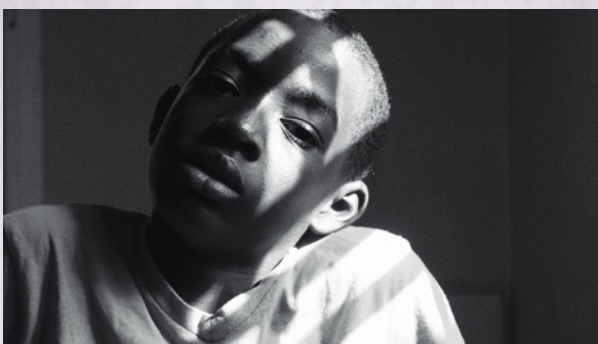
## DEMOGRAPHIC DISPARITIES

Compared to non-LGBTQ youth:  
**62%** report being physically harmed while homeless

Up to **40%** identify as LGBTQ

**120%** more likely to experience homelessness

Black youth have an **83%** higher risk of experiencing homelessness



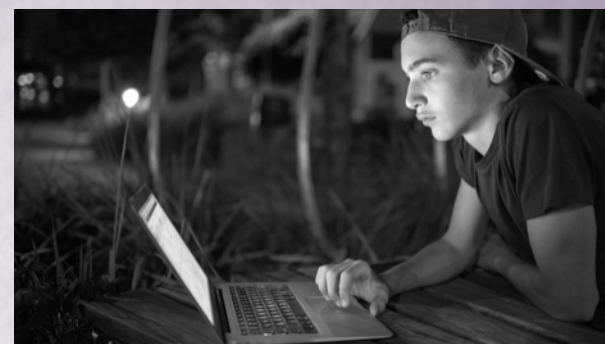
## PHYSICAL/MENTAL ISSUES

Every day, **13 at-risk youth** will die due to assault, illness, or suicide trying to survive on the streets – or **5,000/per year**

**75%** more likely to self-medicate and abuse substances compared to housed youth

**69%** suffer from mental health problems

**25%** experience homelessness within a year of aging out of the foster care system



## EDUCATIONAL HURDLES

Homeless students are **87%** more likely to drop out of school altogether vs. housed students

Young adults with less than a GED were **4.5x** more likely to report experiencing homelessness than their peers who completed high school

@STANDUP Advocacy

# 32 YEARS OF SHOWING UP

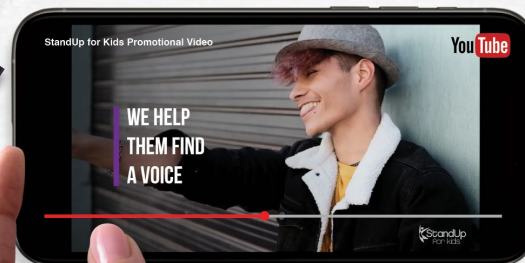
*We will always be here for these kids*



Since 1990, StandUp for Kids has served **unaccompanied homeless and at-risk youth** – and young parents with children of their own – up to their 25th birthday. All of them have lived through trauma. Many have survived abuse. Often they're just victims of immense neglect. When we first meet them, they are disconnected and uncertain about what steps to take next. Through our four core programs – **Street Outreach, Outreach Centers, Mentoring, and Housing** – we help move them quickly from crisis to connection.

*"I can't make a difference in every youth's life, but any difference I can make is a big difference for me."*

- **ADRIAN RAMIREZ**,  
Co-Executive Director, San Antonio Chapter



**WATCH OUR  
PROMOTIONAL  
VIDEO**

[youtu.be/Mxk8sFAXz58](https://youtu.be/Mxk8sFAXz58)





## @STANDUP Chapters

# OUR DOORS ARE OPEN NATIONWIDE

## STRENGTHENING HOW MANY YOUTH WE CAN REACH

Currently, we operate **17 chapters in cities and communities in 10 states and the Nation's capital**. Staffed mostly by volunteers, we work tirelessly to assess youth in need, connect them to resources and opportunities, help them develop plans and get them headed in new directions.

### ARIZONA

Tucson

### CALIFORNIA

Oceanside

Orange County

San Diego

Silicon Valley

### COLORADO

Denver

### GEORGIA

Atlanta

### ILLINOIS

Chicago

### MASSACHUSETTS

Worcester

### OHIO

Cleveland

### TEXAS

Houston

San Antonio

### VIRGINIA

Hampton Roads

### DISTRICT OF COLUMBIA

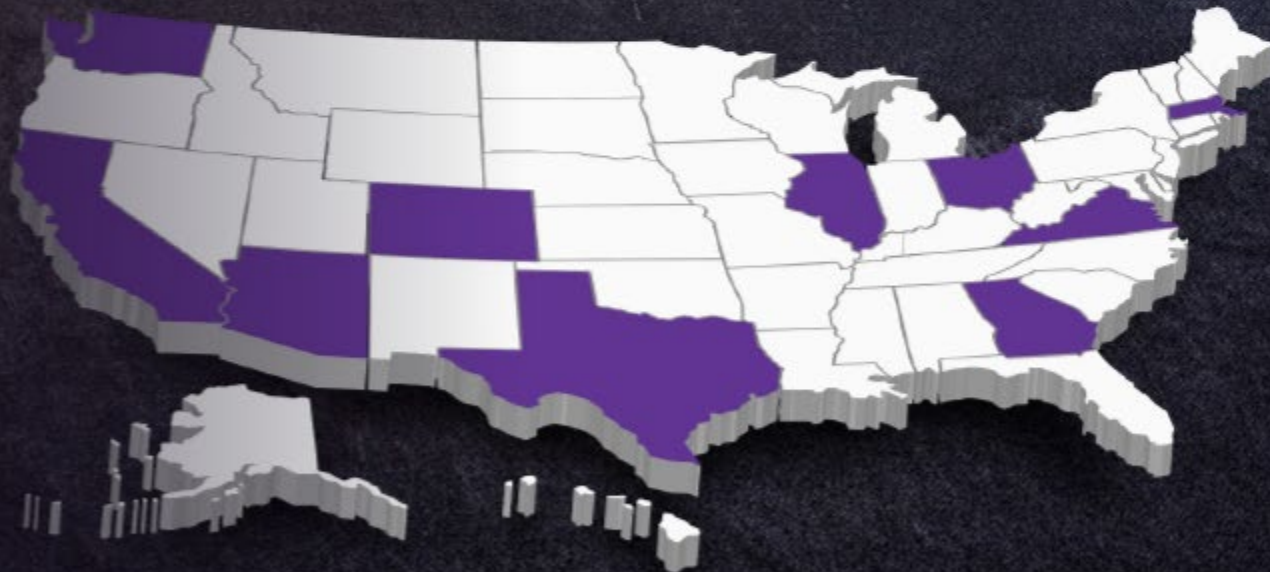
Washington, D.C.

### WASHINGTON

Kitsap County

Olympia/Thurston County

Seattle



## @STANDUP Teams

# 98% VOLUNTEERS 100% HEART



## PEOPLE, PASSION, PURPOSE & PURPLE!

**5,598** volunteers served **39,302** hours in 2021

**Our most prized asset is our hundreds of volunteers nationwide.** Along with our core staff in our national office in Decatur, Georgia, they are at the heart of what we do. Many have been with us for 10 years or more. Some work behind the scenes as unsung heroes and others are out front, serving as counselors, mentors, or meeting kids on the streets.

**And all of them wear their StandUp for Kids purple t-shirts with pride.**



# EVERYWHERE YOU LOOK, STANDUP FOR KIDS IS MAKING AN IMPACT

Throughout another challenging year, StandUp for Kids' dedicated staff and volunteers pivoted to ensure we could continue to provide youth across America with what they need.

## WE SERVICED

# 13,134

street and outreach center  
incidences of support

## WE SUPPORTED

# 459

youth in maintained housing with  
ongoing social services

## WE DISTRIBUTED

# 22,428

meals to those in need  
throughout our chapters

## WE PROVIDED

# 1,826

nights of emergency shelter

## WE GUIDED

# 1,200

youth with mentoring  
and education support

## WE ADDED

# 1,783

new youth to our  
outreach network

# WE MAKE EVERY DOLLAR COUNT, AND WE COUNT ON EVERY DOLLAR.



Support our 2022-2023  
**\$5 MILLION GOAL**

[LEARN MORE >](#)

Getting these kids from surviving to thriving just doesn't happen. It takes time, a true commitment, heartfelt dedication, and unwavering support. We are grateful for our generous donors and sponsors.

## FISCAL YEAR 2021

**\$2.6 million**

Total public support and revenue

**\$2.4 million**

Operating expenses

Of every dollar donated, **81 cents** goes directly into programs that serve youth facing and experiencing homelessness.



**81¢**

**DIRECT TO YOUTH PROGRAMS**

**6¢**

**ADMINISTRATIVE SUPPORT**

**13¢**

**FUNDRAISING EFFORTS**



# EMPOWERING OUR YOUTH TO THRIVE

Sometimes the hardest thing a homeless youth will do is recognize they need help. Through four core programs available to local communities, we assess their needs, connect them to resources, and develop plans to get them out of often untenable or unjust situations and move them toward much greater stability.

## YOUR CONTRIBUTION KEEPS THESE FOUR CORE PROGRAMS GROWING.

Your investment can make all the difference in how much our chapters can help and how many youth we can save from the streets.



### STREET OUTREACH

REACHING YOUTH WHERE THEY ARE

[LEARN MORE >](#)


### MENTORING

INSPIRING YOUTH TO BELIEVE IN THEMSELVES

[LEARN MORE >](#)


### HOUSING SUPPORT

FINDING A PLACE TO CALL HOME

[LEARN MORE >](#)


### OUTREACH CENTERS

EMPOWERING YOUTH TO FIND THEIR WAY

[LEARN MORE >](#)


# STREET OUTREACH

## REACHING YOUTH WHERE THEY ARE

Street Outreach counselors go directly to the streets to reach homeless kids. Volunteers walk known “hotspots” and other areas where youth congregate, to distribute food, clothing, hygiene products, resource information, and referrals. They make themselves accessible at consistent times each week to build relationships and connect homeless youth to services as well as trusted community resources.

**In 2021, we assisted 6,173 youth and young adults during street outreach.**



*“If I hadn’t found StandUp for Kids I don’t know if I would be dead or alive. I’m grateful that StandUp for Kids was there to embrace me and help me and save me during my tough times.”*

- BRITTANY, StandUp for Kids Alumni



Taking time to listen



48 hours on the street campaign



Checking “hotspots”



# MENTORING

## INSPIRING YOUTH TO BELIEVE IN THEMSELVES

During sessions in school, after school, and in our Outreach Centers, mentors act as guides, role models, and accountability partners, helping youth to develop a goal plan and find ways to execute it. The goal of school-based mentoring is to increase high school graduation rates and foster a love for learning. Planning for self-sufficiency, we promote exploration of vocational training, college, entrepreneurship, and jobs.

**In 2021, more than 1,200 students participated in our school-based mentoring programs. Students mentored by our Atlanta chapter have graduated at rates higher than the state average.**



*"I put on a suit and say I am coming in... in the name of education to keep these kids in school. That cuts through every time. There goes Sledge. They recognize me."*

- **KEDRIC SLEDGE**,  
National Board Member and Atlanta Social Worker



Sharing in the achievements



Using resources



Forging connections

# HOUSING SUPPORT

## FINDING A PLACE TO CALL HOME

Getting youth off the street is one thing; finding them safe and reliable housing is another. It may take several months. Once situated, it may take twice as long until they feel fully capable and comfortable taking care of themselves. Teams monitor each individual situation and help young renters build a life centered around community, with support including: locating an apartment, life skills training, counseling, referrals for medical and dental support, weekly food baskets, and housing stipends.

**89% of the youth we housed transitioned from crisis to self-sufficiency.**



*"We come in wanting to change the world. The reality is that it does not solve homelessness. To volunteers I say, It takes time and energy. To get the most out of the experience you need to interact with the kids."*

- **MARIO ROCHA**, StandUp for Kids Director of Volunteers, Silicon Valley



Finding a safe place

Supplies for their new beginnings

A place to just be



# OUTREACH CENTERS

## EMPOWERING YOUTH TO FIND THEIR WAY

Through educational programs, one-on-one counseling, and an ongoing atmosphere of hope and concern, Outreach Centers provide safe and protective environments for homeless and at-risk youth and connect them to vital resources and a support network of basic human needs and development. Assistance includes: vocational training, job referrals, securing birth certificates and Social Security cards, life skills, wellness activities, meals and snacks, shower and laundry facilities, and mail service.

**In 2021, more than 6,900 youth found safety and connection in our Outreach Centers.**

*“Being here allows me to show youth that they are loved, that they matter, and that they have gifts to offer their community. StandUp for Kids is able to provide this in the most non-judgmental and loving way.”*

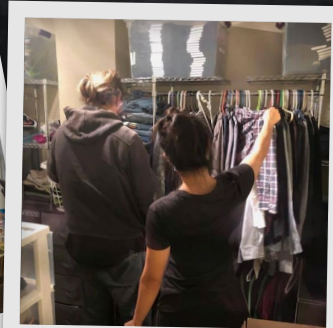
- VOLUNTEER



All are welcome!



Serving up hot meals



Helping with the essentials they need





# BE THE CHANGE

**TOGETHER, WE CAN END THE CYCLE OF YOUTH HOMELESSNESS IN AMERICA.**

Our youth are counting on us – and we are counting on you.

## THERE ARE SO MANY WAYS YOU CAN TAKE ACTION:

### Become a Corporate Partner

We're always looking to build deep, multi-layered partnerships on a variety of different platforms. An employee matching gift program can add even more value.

### Become a Foundation Partner

We welcome unrestricted support and funding for specific projects, working closely with you to realize your philanthropic goals and interests.

### Donate Goods & Services

Many of our chapters accept in-kind donations: non-perishable food, clothing, hygiene products, first aid items, bus passes, gift cards, and office supplies.



Contact Erin Murphy

[ErinM@StandUpForKids.org](mailto:ErinM@StandUpForKids.org)

## DONATE NOW



SCAN TO DONATE

**Your gift of support will go to work immediately:** providing meals, emergency housing, mentorship, education, and long-term housing for homeless youth.

[VISIT DONATION PAGE](#)



Proud to receive our fourth 4-star rating from [CharityNavigator.org](https://www.charitynavigator.org)

