Celebrating Our Volunteers, Staff, and Donors

Raising Hope, Raising Funds

Driving Change with KIA Motors

Staying Focused During COVID-19 Hardships

WELCOMING WORDS FROM OUR EXECUTIVE DIRECTOR

48 HRS Getting Kids Off the Streets

Rolling with Reebok

SPRING 2021 | FIRST EDITION

StandUpforKids.org
For more than 31 years, StandUp for Kids has been leading the fight in the cause of homelessness. As a testament to our resilience, we were able to re-set and find ways to continue to serve our kids during the most challenging 12 months in the recent history of our country. In 2020, we provided more food support than ever before.

Last year, we reached thousands of homeless and at-risk young people across the country through street outreach, mentoring, and housing support. This would be something to celebrate in any year, but to accomplish these things in a year like 2020 is truly remarkable. It is also a reflection of supporters like YOU who continue to believe in and support our empowering work with the most vulnerable youth in our communities.

In 2020, you changed lives by standing with the homeless youth in our communities and envisioning a different reality together—where brokenness is replaced by wholeness and families can thrive.

<table>
<thead>
<tr>
<th>STREET &amp; OUTREACH CENTER TOUCH POINTS</th>
<th>MEALS PROVIDED</th>
</tr>
</thead>
<tbody>
<tr>
<td>9,914</td>
<td>32,801</td>
</tr>
<tr>
<td>INVESTING IN OUTREACH</td>
<td>LIFE-GIVING RESOURCES</td>
</tr>
<tr>
<td>VOLUNTEER HOURS</td>
<td>KIDS IN MENTORING PROGRAMS</td>
</tr>
<tr>
<td>32,947</td>
<td>2,320</td>
</tr>
<tr>
<td>INVESTING IN CONNECTION</td>
<td>INVESTING IN EDUCATION</td>
</tr>
</tbody>
</table>
Kim Sisson started with StandUp for Kids in 2007 and has been the volunteer Executive Director of our Tucson chapter since 2016. She has a passion for mentoring and providing stability and support to the youth we serve by processing the challenges experienced due to unstable housing. In addition to her ED responsibilities, Kim is now working in a part-time National Chapter Development role, supporting chapters who are rebuilding, and recruiting and onboarding new chapters around the country. She already has recruited and trained new Executive Directors in Miami, Twin Cities, and Detroit.

Here we grow!

Kia Motors America became a new and game-changing partner with us in 2020. They selected StandUp for Kids as one of three recipients of a major gift and used their national platform to highlight our work. Inspired by the stories that were shared during their Yards Against Homelessness Super Bowl appeal, Kia announced another donation to organizations working in youth homelessness, including StandUp for Kids. Thank you, Kia Motors America, for doubling your donation to help keep our homeless youth safe. StandUp for Kids is grateful for your continued support, and for shining a light on the work we and others are doing to end youth homelessness.

A GROWING PASSION PAYS OFF
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"StandUp for Kids-San Diego is like the light at the end of a tunnel; providing a glimmer of what is possible, a pathway of hope for our kiddos who are striving towards a safe and successful future/life."

-Terilyn Burg
ROLLING UP SLEEVES. ROLLING WITH REEBOK

Last November, in recognition of National Homeless Youth Awareness Month, Reebok partnered with StandUp for Kids to provide funding and resources to support our work. Just before Thanksgiving, Reebok joined forces with WNBA veteran Tamera Young, who visited our StandUp for Kids-Atlanta chapter to meet with high school athlete volunteers, one of which is a StandUp for Kids mentee, and help sort Reebok shoes to be donated through our youth outreach initiatives. In late January we learned that Jada, one of the student-athletes who helped with that event, received a two-year basketball scholarship with a full academic ride to an accredited college in the Midwest. Coupled with that award, and having supportive coaches, being part of our Atlanta school mentoring program was instrumental in helping Jada achieve her goals.

We are so grateful to Reebok for supporting our efforts on behalf of some of the most vulnerable children in our communities. Thank you, Ty, for visiting our Atlanta chapter and rolling up your sleeves to help. The young athletes you met – including Jada – were inspired by you!

“"This truly means a lot to me. Being in a space where I’m able to have the resources to give back. Making sure people are feeling the importance of themselves. It’s always important to me.”

– Ty Young

4.2 MILLION

YOUTH AND YOUNG ADULTS EXPERIENCE SOME FORM OF HOMELESSNESS EVERY YEAR IN THE UNITED STATES

Our work is about more than providing for important basic needs. It is about empowering young people to see a future that seems unclear from their current circumstances—where they have moved from surviving to thriving.

You CAN BE A PART OF OUR STORY

WWW.STANDUPFORKIDS.ORG

MICHELE HUNTZINGER

INTEL INVOLVED GLOBAL HERO OF THE YEAR

True leadership is a service and there is power in that giving: to help inspire and motivate people to their highest potential. StandUp for Kids is full of passionate servant-leaders, and we are delighted when they receive much-deserved recognition for that work. Michele Huntzinger has served as the Executive Director of our Silicon Valley chapter for six years, while working full-time as a project manager for Intel in their Trademarks and Brands Group. In 2020, Michele was recognized as the Intel Involved Global Hero of the Year and received a grant of $10,000 for StandUp for Kids-Silicon Valley. She was also feted at Intel’s Legends & Luminaries event celebrating top employees’ achievements each year. Michele dedicates nearly 100 hours of her time each month to her role as Silicon Valley ED, managing more than 50 volunteers and the operations of our San Jose drop-in outreach center, all the while working to bring meaningful resources directly to youth through street outreach and mentoring programs.

CONGRATULATIONS, MICHELE, on this fabulous recognition of your dedication to StandUp for kids and the youth we serve!

“"They need us. If we don’t do this, they will have nobody. They’re my kids.”

– Michele Huntzinger

Source:
National Network for Youth
www.nn4youth.org/learn/youth-homelessness (based on Missed Opportunities: Youth Homelessness in America, Chapin Hall at the University of Chicago, November 2017)
KEEPIN' IT SOCIAL

Keep up to date and join the conversation by following our National and local chapters on your favorite social media platforms.

In February, StandUp for Kids premiered a new promotional video to highlight our values and accomplishments.

PUBLIC SERVICE CAMPAIGN

WITHIN THE FIRST 48 HRS ON THE STREET, 22% OF TEENS ARE APPROACHED BY SOMEONE SOLICITING DRUGS. 1-IN-3 ARE LURED INTO PROSTITUTION.

On the last weekend in April, StandUp for Kids volunteers across the country will hit the streets for 48 consecutive hours in search of homeless and at-risk kids, between the ages of 12 and 24, to distribute food, clothing, hygiene products, resource information, and referrals. It’s all part of StandUp for Kids’ annual “48 Hours on the Streets” public service campaign, aimed at elevating awareness of youth homelessness and the dangers typically faced in the first two days without shelter, as well as increasing volunteers and donations.

Follow Us

StandUp for Kids sponsored a premiere of the documentary, American Street Kid, and hosted a live Q&A with featured youth and the filmmakers.

StandUp for Kids Promotional Video

Amber's story is one of many shared in the documentary, American Street Kid. You can watch the full documentary here.

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Follow Us
ALWAYS GROWING. MAPPING OUR PROGRESS.

Our doors are open to the nation’s homeless youth in 20 locations nationwide

TO DONATE, CREATE A MEMORIAL, OR PARTNER WITH US: 1-800-365-4KID (1-800-365-4543)

StandUp for Kids is a national non-profit organization dedicated to ending the cycle of youth homelessness in local communities like yours. Since 1990, we have cared for homeless and at-risk youth by transitioning them from crisis to connection. We give our youth a sense of safety, hope, and belonging through housing support, mentoring, drop-in centers, and street outreach.

WHO WE ARE

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FEMALE LEADERS AT THE HELM AS WE CELEBRATED WOMEN’S HISTORY MONTH

We’re proud to celebrate the vital role women play in American history by announcing an all-female executive committee. This change in leadership advances our mission, bringing diversity, different perspectives and strong backgrounds to our Board, and represents what is culturally needed today.

WHAT’S NEW

WHO WE ARE

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OUR MISSION

Ending the cycle of youth homelessness. We do this in cities across America, one youth at a time.

OUR VISION

We strive to build communities where all youth know care, feel loved and have a support system to help them move quickly from surviving to thriving.

CONTACT US

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ARIZONA
Tucson

CALIFORNIA
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San Diego
Silicon Valley

COLORADO
Denver

FLORIDA
Miami

GEORGIA
Atlanta

ILLINOIS
Chicago

MASSACHUSETTS
Worcester

MICHIGAN
Detroit

MINNESOTA
Twin Cities

OHIO
Cleveland

TEXAS
Houston
San Antonio

VIRGINIA
Hampton Roads

DISTRICT OF COLUMBIA
Washington, D.C.

WASHINGTON
Kitsap County
Olympia/Thurston County
Seattle
"Every day our staff and volunteers work to build relationships with vulnerable youth, affirming their worth and showing them an alternative future."

- Laura Ann Smith
National Board Chair

One life at a time.

DONATE

VOLUNTEER

TALK ABOUT IT