



 StandUp
For kids



Annual Report

2018

About StandUp for Kids

StandUp for Kids is a 501(c)3 national, nonprofit organization founded in 1990 by concerned individuals who saw a need to help their community.

We have 18 chapters in cities across the country, run almost entirely by volunteers and in some cases, a small office staff. Volunteers fill a variety of positions, including local Executive Directors and other vital leadership roles.

StandUp for Kids intervenes in the lives of homeless and at-risk youth and young adults from the ages of 12 to 24 in hopes of assisting them in getting off of the street and into stable and secure housing, school, and/or employment.

We rely on the generosity of individuals, charitable foundations, businesses, and other organizations to fund our operations. As a charitable organization, monetary donations, Gifts-In-Kind, grants, and endowments help fund operational expenses at the national and local levels.

For the impact and scope of our programs, we have been recognized by the administrations of President Barack Obama, George W. Bush, and Bill Clinton, as well as the U.S. Department of Justice.

Our Vision:

We strive to build communities where all youth know care, feel loved, and have a support system to move quickly from surviving to thriving.

Our Mission:

Ending the cycle of youth homelessness.



One life at a time.

About Our New Look...

In 2018, StandUp for Kids went through a makeover with the assistance of our internal marketing team and the Dalton Agency based in Atlanta. We agreed that what was essential to our identity with youth was our name and the color purple. (In some cities on street outreach, kids will call out, "Hey purple people!") But we knew it was the right time to update our logo and look. We arrived at a modern, energetic, and heartfelt icon, a more youth-centered font, a clean style template, and a tagline that perfectly captures the way we go about our mission: One life at a time. We hope that it speaks to you the same way that it has to us.

A Note from Our Executive Director



Dear StandUp for Kids Friends,

This past year was a remarkable one for StandUp for Kids. It included many successes, including the opening of our Santa Ana Center of Hope. Your kindness and support helped nearly 500 youth with mentorship, housing, and educational programs to young leaders. Programs like the Entrepreneur Incubator, STEM, in-school mentoring and more - are a gateway to greater success in school, college, and overall quality of life for young people at StandUp for Kids.

In Fiscal Year 2018, 100% of StandUp for Kids were either homeless or at risk and from extremely low-income households. This year, StandUp for Kids focused on its strategic goal to further integrate college preparedness, career, and life skills into its core programming for middle and high school students. For our eighteen to twenty-four year old young adults we launched our Journey to Success mentoring model leading them to career/life readiness and self-sufficiency.

We still have much to do—and our 2019 goals are ambitious. But we're motivated by our love for these incredibly resilient kids. Kids who haven't had the advantage of positive family influences or role models. Every day more kids come to us with tragic stories of abuse, neglect, abandonment, and despair. They need love, encouragement, empowerment and support. Our whole purpose is to break the cycle of youth homelessness, so these kids can grow to become self-sufficient productive members of our society. We are energized to continue moving forward with our Strategic Plan goals to better serve youth in Orange County and positively impact our community. The life changing achievements our youth have reached while in StandUp for Kids would not be possible without your support.

Thank you for helping Orange County youth have a brighter future through new experiences, positive role models, enriching opportunities, and leadership development. We couldn't do it without you!

Sincerely,
Justine Palmore
Executive Director

Our Services

To engage in our mission of ending the cycle of youth homelessness, we have built four core services: Street Outreach, Outreach Centers, Housing Support, and Mentoring.

Street Outreach

Street Outreach counselors go directly to the streets to reach homeless kids. Volunteers walk the streets in known “hotspots” and other areas where youth congregate, in order to distribute food, clothing, hygiene products, resource information, and referrals. Our volunteers make it a point to be accessible at consistent times each week in order to build relationships with homeless youth. Our volunteers ensure the youth get connected to the other services we provide, as well as to trusted community resources.

Street outreach volunteers meet youth where they are, assess their needs, and facilitate harm reduction. It's a hard job accepting the reality that some of our youth will spend another night on the streets. Some youth we meet are not ready to go into a shelter; they may distrust systems of care or fear losing the friendships that keep them alive on the street. Other youth may not be lucky to secure a limited shelter bed, or the shelter may not be able to meet their needs for safety and age-appropriate services.



Outreach Centers

The intent and purpose of StandUp for Kids Outreach Centers is to provide safe and protective environments for homeless and at-risk youth.

An Outreach Center helps provide the support network of basic human needs and development through educational programs, one-on-one counseling, and an ongoing atmosphere of hope and concern.

Outreach Centers May Offer:

- A safe environment to rest
- A safe place to make meaningful relationships with caring adults
- Referral services for available programs in the community
- Meals and snacks
- Telephone messages and mail service
- Vocational training and/or job referral services
- Apartment finding services (and assistance with furnishing)
- Identification services (Birth Certificates, Social Security Cards, etc.)
- Structured life-skills and other wellness activities
- Shower and laundry facilities



Housing Support

Once we're successful in helping kids get off the streets, the real test begins. If it takes several months to get someone into housing, it may take twice that long working with them in an apartment environment before they feel fully capable and comfortable with taking care of themselves. Housing Support teams will monitor their situations, and help young renters build a life centered around their community.

Housing Support May Include:

- Assistance in locating and taking care of an apartment
- Life skills training, including the fundamentals of living alone and supporting one's self
- Developing a follow-up plan after being placed in an independent living situation
- Weekly food baskets
- Clothes
- Furniture
- Counseling and moral support
- Referrals for medical and dental support
- Housing stipends



Mentoring

During mentoring sessions, youth develop a goal plan and mentors help them prioritize and execute their plan. Mentors act as guides, role models, and accountability partners for these youth. Mentoring is conducted in school, after school, and in our Outreach Centers.

The goals of school-based mentoring are to increase high school graduation rates and foster a love for learning. Through academic support, we develop participants into high school graduates. We provide life and career counseling, computer access, and homework help. By planning for self-sufficiency, we promote exploration of vocational training, college, entrepreneurship, and gainful employment opportunities.

Many StandUp for Kids locations utilize the small group mentoring model in their Outreach Centers. There, young adults ages 18 through 24, are provided with resources and support needed to overcome challenging situations. Mentors assist with educational support, resume and interview preparation, obtaining birth certificates and developing life skills. Mentors set goals, assign homework and obtain referrals to other professionals who are available to assist with each youth's specific needs.



Our Values

We believe in promoting a way of treating homeless youth that is unique and infectious.

Our role is to be care advocates, not case managers; friends, not service providers; community organizers, not the sole source of respite.

We treat each youth as an individual capable of making one's own decisions.

We provide all youth with voice and choice.

We respect the individual diversity, beliefs and decisions of each youth.

We possess integrity and commitment. We aim never to make a promise we cannot keep.

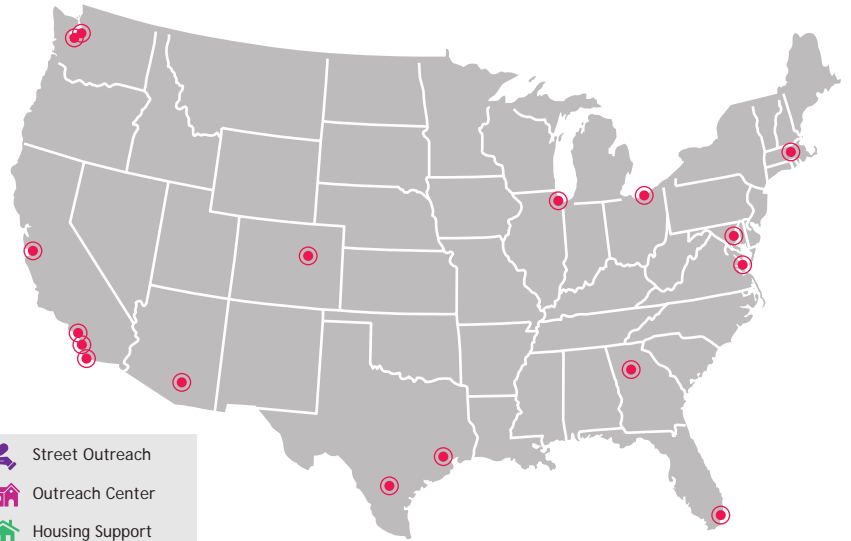
We interact as role models.

We find creative and frugal solutions to a wide range of individual and community needs.


We forge connections and empower local communities and our nation to help homeless youth.














We are humble about our role as volunteers; tireless in our efforts to help youth in need; and dedicated to our mission and vision.


Where We Are






-  Street Outreach
-  Outreach Center
-  Housing Support
-  Mentoring




Arizona
Tucson 2004 




California
Oceanside 2001  
Orange County 2003    
San Diego 1990    
Silicon Valley 2008   


Colorado
Denver 1991 







Florida
Miami 2004 





Georgia
Atlanta 2003  



Illinois
Chicago 2004   






Massachusetts
Worcester 2008   

Ohio
Cleveland 2006 

Texas
Houston 2005   
San Antonio 2006   

Virginia
Hampton Roads 1991    

District of Columbia
Washington D.C. 2000  

Washington
Kitsap County 1992  
Olympia 2010  
Seattle 2008 

Our Impact in 2018:

	6,300 Incidents of Support/Services to Youth		3,400 Meals Provided		477 Youth Reached for the Very First Time
	3,255 Hours of Mentoring		4,300 Volunteer Hours		2,065 Nights of Shelter



About the Youth We Serve

Each year, more than 1.3 million youth find themselves experiencing homelessness in cities, towns, and suburbs across the United States.

There is no one definition of homelessness. Our kids have been displaced from their homes due to conflict, abuse, or neglect. Some have been experiencing homelessness in the short-term, while for others, it has been years. Some cannot return home, while others refuse to. Some stay in cheap hotels, outside in parks, or in abandoned buildings, and others couch-surf or stay in homeless shelters not designed to meet the needs of young adults. Many are forced into situations they don't have the experience and skills to evaluate and manage.

Each kid we meet on the street has a unique story. Our job is to listen.

Histories of the youth we serve:

- Sexual exploitation
- Identification as a member of the LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer/Questioning) community
- Untreated and/or undiagnosed cognitive and physical disabilities
- Untreated and/or undiagnosed mental health problems
- Involvement with juvenile justice and foster care systems
- Identification as an undocumented immigrant
- Family economic instability

Our young people's backgrounds may include:

- Human trafficking and sexual and physical assault
- Acute diseases
- Unwanted pregnancies
- Drugs and alcohol misuse
- Suicide



As Marcus says, "I grew up in my mother's house but fought with her constantly. At the age of 14, I decided my best option was to move out. I was their first kid at the Center when it opened it and stayed a regular, coming every week. They have helped me with ID, making sure I have clothes for job interviews and have referred me to housing. I saw the nurse for some of my health concerns. I now have my own place and a steady job. I still talk to my mom, and sometimes she lets me stay overnight, but we just don't get along well enough for me to stay too long."

For Every Dollar Spent

We are proud to report that 95 cents of every dollar spent supports our charitable programs.



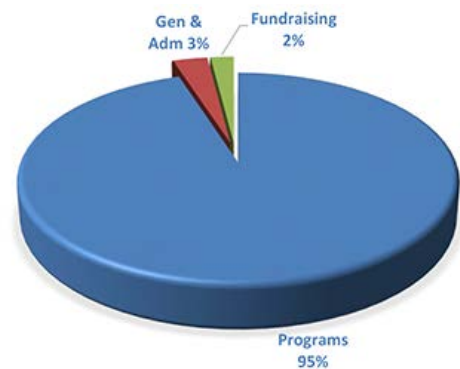
95 cents
Direct Youth Support

3 cents
Administrative Support

2 cents
Fundraising



2018 Audited Financial Data



2018 Board of Directors

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American Psychological Association
Washington, DC

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Treasurer
Executive Director
StandUp for Kids - Orange County
Irvine, CA

These individuals served for at least one quarter in 2018 before some of their terms ended. You can find our current board roster on our website and our full list of 2018 members on our 990 form.



“It is a great feeling watching the kids get better each week. Seeing your direct impact is rewarding,” says Severini. “I think for all the kids, I have found that while they may have a hard exterior, they are craving warmth, love, and attention, and are very caring individuals on the inside.”

-Kim Severini
Volunteer

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Umpqua Bank

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Member

Real Estate Professional

EMILY FUENTES

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Non Profit Consultant

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Psychiatrist, Kaiser Permanente

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Maguire Foundation

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Member

Psychologist, Private Practice

SUSAN MEHTA

Member

Mental Health Interventionist

KATHERINE NOVEMBER, LCSW

Member

CEO, Odyssey Recovery

JUSTINE PALMORE

Executive Director

StandUp for Kids

JOHANNA ROCHIN

Member

Former StandUp For Kids Youth

DR. STEPHANIE SCHNEIDER

Member

Retired, Board of Education

SHADI SHAFFER, ESQ

Member

Asset Protection & Elder Law Center

SHALU VAGADIA

Member

Regional Sales Walgreens

CAROLYN ZAINER

Member

EVP Sales, Pacific Island

Thank You to Our Supporters

Generous supporters like you helped us invest in long-range goals and increase our year-over-year service contacts with youth by 35%.

Out of respect for the privacy of our donors, we have chosen not to list their names in our annual report.

Supporters came through at each of the following gift levels:

Circle of Prosperity

\$20,000 and Above

4 Donors

Circle of Transformation

\$10,000 - \$19,999

2 Donors

Circle of Healing

\$5,000 - \$9,999

4 Donors

Circle of Hope

\$2,000 - \$4,999

8 Donors

Circle of Compassion

\$1,000 - \$1,999

3 Donors

Circle of Love

\$1 - \$999

121 Donors

Champions for Youth

19 Donors

StandUp for Kids provides you with the opportunity to impact the lives of youth in your community without having to dedicate any time from your busy schedule. Our monthly giving program allows you to choose the amount you wish to give, automatically deducts it, and immediately puts it to use helping young people in need. Become a Champion for Youth today by visiting bit.ly/standupchampion.



As Mikaila says, "At twenty two years old, StandUp for Kids has truly changed my life. I was introduced to drugs when I was only sixteen, and had it not been for StandUp for Kids, I may still be in the same place I started off. I was introduced to StandUp for Kids by a family friend, one of the mentors in the program. StandUp for Kids assisted me in getting into a rehab facility, and with groceries, hygiene products, job readiness, goal setting, and overall emotional support. The apartment support program helped me learn how to manage my life with work and budgeting. The organization helps kids like me get out of trouble. Now, within the next few years I hope to be working full time and have my own place. As for advice for anyone in the position I once was, know there is help, and you can accomplish your dreams."



Making a Difference

StandUp for Kids empowers homeless and at-risk youth toward lifelong personal growth, and creates in these youth a sincere belief in themselves through open, straightforward counseling, mentoring, and life-skills training.