



Materials to Make your Donation Drive a Success!

StandUp for Kids - Atlanta Chapter

Thank you for taking the initiative to mobilize those around you to collect items for our at-risk youth and our youth who are experiencing homelessness. Below you will find images and collateral pieces that might be helpful to print or use online when asking for donations. If we can provide you with anything more, please don't hesitate to contact us at: atlanta@standupforkids.org.

In this packet you will find:

- StandUp Logo
- StandUp Mission, Values, etc.
- Year-Round Needs List
- How to make a hygiene and/or snack pack
- Flyers and Handouts

StandUp Logo



.jpeg or .png available upon request.



StandUp for Kids Mission, Vision, Values and History.

Our Mission:

To end the cycle of youth homelessness. We do this in cities across America, one youth at a time.

Our Vision:

We strive to build communities where all youth know care and have a support system to help them move quickly from surviving to thriving.



Our Values:





- We believe in promoting a way of treating homeless youth that is unique and infectious.
- Our role is to be care advocates, not case managers; friends, not service providers; community organizers, not the sole source of respite.
- We treat each youth as an individual capable of making one's own decisions.
- We provide all youth with voice and choice.
- We respect the individual diversity, beliefs and decisions of each youth.
- We possess integrity and commitment. We aim never to make a promise we cannot keep.
- We interact as role models.
- We find creative and frugal solutions to a wide range of individual and community needs.
- We forge connections and empower local communities and our nation to help homeless youth.
- We are humble about our roles as volunteers; tireless in our efforts to help youth in need; and dedicated to our mission and vision.

History:

StandUp for Kids is a nationally recognized non-profit charity that works directly with thousands of homeless youth across the country. Our organization was founded in 1990 by a group of volunteers in San Diego, CA. Starting from a program in one city, StandUp for Kids has grown to sustain locations in 17 cities across 10 states and the District of Columbia. We remain a nearly all-volunteer organization that prioritizes the needs of the youth we serve. Simply put, we are here to empower homeless and at-risk youth toward lifelong personal growth, and to create in these youth a sincere belief in themselves through open, straightforward counseling, mentoring, and life-skill training.

YEAR-ROUND NEEDS LIST

January	Hoodies (M, L, XL & XXL) MARTA cards (weekly)
February 	Clean socks Drawstring bags
March	Rain gear (ponchos and umbrellas, etc.) Food packs (see back of this sheet)
April 	Graduation presents (journals, beach towels, sunglasses, etc.)

May	T-shirts (short sleeves) MARTA card (weekly)
June 	UBER cards (weekly) Food and grocery gift cards (see back of this sheet) T-shirts (short sleeves)
July	Clean socks Backpacks with school supplies (back of this sheet)
August 	Backpacks and hygiene kits (see back of this sheet)
September	T-shirts (long sleeves) Food and grocery gift cards (see back of this sheet)
October 	Winter scarves, hats, and gloves Hoodies (M, L, XL & XXL)
November	<ul style="list-style-type: none"> - Homeless Awareness Month - StandUp and Move Fundraiser
December 	Choose from our StandUp for Kids Atlanta Chapter Amazon Wish List (December and all year-long)

HOW TO BUILD MALE & FEMALE HYGIENE KITS

Place following **TRAVEL SIZE** items in a **GALLON** Ziploc bag and label **MALE/FEMALE**:

- Deodorant
- Shampoo
- Conditioner
- Small soap
- Toothbrush and toothpaste
- Hand-wipes and/or a washcloth
- Disposable razor
- ADD: Feminine hygiene products (preferably pads) for female

HOW TO BUILD A FOOD PACK

Place the following items in a **GALLON** Ziploc bag:

- Small proteins (Ravioli, Vienna Sausages, Spaghetti O's, etc.) in pop-top packaging
- 1 granola bar or bag of nuts
- 1 small Capri Sun or carton juice box with straw or bottled water
- 1 sweet treat that won't melt
- 1 plastic ware packet with napkin

HOW TO FILL A BACKPACK

For the teens we mentor at area high schools, filling an **age-appropriate backpack** with the following items will help them start school on a positive note:

- 1 package of lined notebook paper
- 1 spiral notebook
- 1 package of pens
- 1 package of #2 pencils
- Colored pencils
- Post-its

GIFT CARDS

Your donation of gift cards helps feed our kids and ensure their basic needs are met throughout the year. We also use gift cards to ensure that they are recognized during holidays, graduation, and birthdays. The following gift cards work well for almost any of our kids:

- Groceries: Kroger, Target, Walmart, Publix
- Clothing: Old Navy, Target, Walmart
- Restaurants: Subway, Chick-fil-A, Taco Bell, McDonald's, etc.
- Transportation: UBER, Lyft, or MARTA cards

Contact atlanta@standupforkids.org with questions.

Amazon Wishlist:

Click here to access our [Amazon Wishlist](#) (or search by our name: StandUp for Kids Atlanta Chapter)! Easy option to buy items we need most right from your computer and mailed to us. You can even use the image below to spread the word to friends, family, or colleagues!



Flyers and Handouts

1. [Volunteer Engagement Flyer](#)
2. [Reaching Kids on the Street](#)
3. [Reaching Kids in the School](#)
4. [Holiday Gift Sponsorship Flyer](#)
5. [Graduation Gift Drive](#)

HIGH SCHOOL GRADUATION GIFT DRIVE

1 2 3 4

WE NEED YOUR SUPPORT BY MAY 5TH!

HELP US CELEBRATE OUR HIGH SCHOOL GRADS!
EVERY DONATION COUNTS!

YOU CAN PURCHASE ITEMS DIRECTLY FROM
OUR AMAZON WISHLIST

<https://a.co/fnwrwjF>

StandUp for kids

Scan this QR code to our Amazon Wishlist



Homeless Youth Awareness Month Materials:



Connect with us on your favorite social media platform!
@sufkatlanta