



Committed to the Rescue of Homeless and Street Kids!

Detroit Chapter 1641 Porter, Detroit, MI 48216 Ph. 313-516-2763

Dear Business Owner or General Manager,

The STANDUP FOR KIDS – Detroit Chapter is hosting its *1st Annual Golf Outing: A Fairway to Helping Homeless Youth* being held in support of the countless homeless children in the Metro Detroit area. I am writing today to ask if you will consider sponsoring this event. Please note the enclosed Sponsorship Packages and the corresponding benefits to your company. Your gift is vitally important and will benefit the community greatly by helping to provide essential emergency support for homeless youth and youth who are transitioning out of foster care, as well as funding continued advocacy efforts.

Did you know that 13 kids die on the streets every day in this country from disease, suicide and abuse? Michigan alone is the third highest nationally in homeless youth, among the other economic challenges and rankings we face in our state. STANDUP FOR KIDS is a national 501(c)3 nonprofit organization with 42 chapters in 35 states. With your help, we will take a stand together to fight back against these statistics and intervene before homelessness becomes a chronic state of life for at-risk youth as they enter adulthood. For the last twenty years we have worked tirelessly with youth on the streets that had no where else to turn. Due to this effort, our organization was given credit as being instrumental in the passage of the congressional record naming November as National Homeless Youth Awareness Month. The STANDUP FOR KIDS Detroit Chapter was also the recipient of the American Counseling Association's Hero Award in 2007.

Last year, thanks to generous community participation, the golf event in our sister chapter, Miami, exceeded expectations by raising \$12,000 for STANDUP FOR KIDS. This enabled countless young people without homes in Florida to have essential emergency assistance such as food packs, hygiene products, clothing, bus passes, ID/birth records, mentoring, education assistance and life skills training. Our goal is to match or surpass that figure with our golf outing this year to benefit the Detroit chapter.

The *1st Annual STANDUP FOR KIDS - Detroit Golf Outing: A Fairway to Helping Homeless Youth* will be held on **June 27, 2009 at the Northville Country Club** with a 4-person scramble format. It will begin with an 8:30am shotgun start with lunch at Noon and the awards ceremony immediately following. Though many of the sponsorship packages will provide complimentary tickets for a foursome, we are also seeking individuals to form teams. There is limit of forty (40) foursomes for this year's outing. All responses will be handled on a first come, first serve basis with preferences going to Corporate Sponsors and Special Event Sponsors. If you wish to participate as an individual golfer or corporate sponsor, please complete the entry form and mail it back to us with your deposit by June 11th to reserve your space. If you cannot make the outing or lunch and wish to donate a monetary contribution, you may do so by mailing the entry form with check to the address indicated. Please refer any questions to Jess Newman, Co-Executive Director at (248) 495-4743.

Thank you so much for taking the time to review the enclosures and learn more about what STANDUP FOR KIDS is doing in the Metro Detroit community. We realize you have a choice where you contribute your charity and sponsorship dollars. It is our hope you will participate in our event to help homeless and abandoned youth in the Metro Detroit area. How would YOU feel if you saved a kid's life?

Warm Regards,

StandUp For Kids – Detroit
1st Annual Golf Fundraiser Committee